

Club Development Plan

Purpose – To develop a vision for Swanage CC and produce plans to realise that vision

Plans will cover three areas

1. Social – the playing of the game, players, volunteers and coaches
2. Economic – developing the finances of the club to ensure long term sustainability
3. Environmental – improving facilities both off and on the field

Social

Objective	How to Achieve	Timing and Responsibility
1. Sat XIs – consolidation and promotion of existing teams	Youth development and introduction of youth players from Y8 (U13s) onwards. Improve practise attendance and quality	Management committee and coaches Ongoing
2. Sun XI – increase number of fixtures and therefore the amount of Sunday cricket	Youth development and introduction of youth players from Y8 (U13s) onwards. Improve practise attendance and quality	Management committee and coaches Fixture Secretary Ongoing
3. Women's Cricket – increase numbers and playing opportunities	Increase number of players through parents, friends and advertising. Take part in indoor and outdoor competitions including hard ball	Angie C, Tim, Women cricketers Ongoing

4. Junior Cricket – increase numbers back to around 100	Links with and going into schools Open days Start new younger year groups asap	Tim, coaches and volunteers 2021 – summer at latest
5. Coaches - Increase number of coaches at Level 1 and Level 2	Identify players, parents and volunteers to go on ECB courses. Funding from club funds, sponsorship and events and DCB	Tim, coaches and volunteers 2021 – for Level 1 2022 – for Level 2
6. Junior Committee – to help run the junior section with running matches, events and fundraising	Identify parents and volunteers who are already involved in helping out	Tim, other coaches Season 2021
7. Croquet Junior Section	Development of a croquet junior section in first instance offering open sessions to cricket juniors	Greg and Croquet Club Tim

Economic

Objective	How to Achieve	Timing and Responsibility
1. Budget – Create a yearly budget and forecast	Look back at previous year’s spending to create a budget for the club outlaying potential spending for the year ahead	Management committee ASAP -No later than season start 2021
2. Energy – Improving Efficiency (also see 1 below)	Rewiring etc of existing pavilion including continued replacement of lights/fridges etc with more energy efficient alternatives – Co-op grant and as part of pavilion extension	Management committee Dave – Pavilion Chris - Bar
3. Energy – Improved insulation (also see 1 below)	Cold storage room insulation – part of Co-op grant application – Oct 2021	Management committee Dave – Pavilion Chris - Bar
4. Energy – Bills and Renewable Alternatives	Consider purchase Solar Panels so we can produce our own energy - part of Co-op grant application – Oct 2021	Management committee Dave – Pavilion
5. Emergency Fund/Upgrade of machinery	Create an emergency fund to cover against unforeseen yet essential problems eg/ roof damage equipment breakdown and replacement	Management committee and Treasurer ASAP

Environmental

Objective	How to Achieve	Timing and Responsibility
1. Improve the use of cold/delivery rooms (also see 2 and 3 above)	Re-organisation of these rooms for better storage, temperature control and overall use.	Management committee Dave – Pavilion Chris – Bar Winter 2020/21
2. Match Day Food Storage	New larger fridge for day cold store only – better fitting food hygiene standards than the present system	Management committee Winter 2020/21
3. Bar Area	Increase number of electrical sockets (see 2 above)	Chris - Bar
4. Electricity points outside for use of machinery mobile scoring electronic scoreboard	Rewiring of existing pavilion Co-op grant and as part of pavilion extension	Management committee
5. Replacement of pavilion curtains	Replacement of curtains poles etc Part of Co-op grant application Oct 2021	Management committee Dave – Pavilion
6. Changing existing changing room windows to doors	Improve access to changing rooms on match days Co-op grant and as part of pavilion extension	Management committee Development committee

7. Electronic Scoreboard and electronic scoring	Purchase of electronic scoreboard/iPad for online scoring Possible grants	Management committee Craig
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8. Outfield/Croquet Lawn improvements (applies to both grounds)	Ending croquet early on certain lawns to allow levelling, seeding improved drainage etc and extending to wider outfield particularly the top end Possible DCB involvement and grants (process just started)	Grounds plus volunteers from both cricket and croquet Ongoing
9. Replacement of fence between the river and road	Take out existing fence and take back vegetation behind. Replace fence – see 10 below Existing club funds/grants	Grounds plus volunteers Paul Kemish for tree trimming Winter 2021
10. Road and parking	Improve drainage to better maintain the road surface. Widening of road, turning circle and parking area. Existing club funds/grants	Grounds plus volunteers from both cricket and croquet Link with council
11. Ground security	Installation of CCTV around the pavilion Inner gate and fence as the road enters the cricket club	Management committee
12. Net area extension	Upgrade and extension of the existing net area. Increase to a 4-lane net allowing use by groups, 1 to 1 and bowling machine Part of Coop grant application with payment in OCT 2021	Management committee Geoff Willcocks Craig Wells Tim Ives
13. Nursery Ground	Establishing longer term lease Purchase of covers and sight screens etc	Management committee Craig Wells Tim Ives