

SWANAGE CRICKET CLUB
DEVELOPMENT PLAN 2017

SWANAGE CRICKET CLUB DEVELOPMENT PLAN : JANUARY 2019

HEADING	CURRENT	2019	WITHIN 3 YEARS	WITHIN 5 YEARS
GROUND	Days Park, Artificial Wicket & Grass Wicket 2 Net Practice Area Equipment - Mini Tractor, 3 wicket mowers, Outfield mower, rough cutter, strimmer Roller, hand roller, 4 x Covers Garage, front decking Storage Container for Kit Scorers hut and shed	Advertising boards along front decking Dig soakaway water extraction to stream Run electrics to net area	Electronic scoreboard	
PAVILION	2 changing rooms, umpires room Gents, ladies & disabled toilets Main Hall Kitchen Bar, cool room Heating	Explore plans/funding for extra changing rooms and storage area including access to loft area New chairs Patio Furniture Replace furniture	Add extra changing rooms	Consider altering access to existing pavilion changing rooms, such as making windows into doors
TEAMS	2 Saturday Senior Sides 1 Sunday Senior Side TT25 side, midweek XI Attend womens/girls festivals Youth - U15, U13, U12, U11, U10, U9, U8 Womens & Girls XI	Add extra sides in some age groups where numbers allow	Host further Leopard matches Add extra sides in some age groups where numbers allow Add more girls/womens XI's	
YOUTH	Level 2 Coaches - 5 Other coaches/volunteers - 8 Coaching in local schools Schools competitions at Club	Level 2 coaches - 6 Other coaches/volunteers continue to grow Junior Committee More than 1 team at some age groups Enter 3rd XI as mainly youth team	Level 2 coaches -regularly getting coaches on courses Coaches continue beyond level 2 Coaching for each team a mix of level 2 and other coaches/volunteers Develop In-House Coaching Programme Local schools using Club All school cricket in Purbeck linked to the Club	

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MANAGEMENT	<p>More use of Sub-committees</p> <p>Dynamic Committee Agenda format</p> <p>Constitution amended to enable wider participation in club affairs</p>	<p>Consider methods of encouraging wider representation of membership</p> <p>Quarterly review of development plan</p>		
FINANCE	<p>New till and card machine secure safe</p>	<p>Create Annual Budget</p> <p>Create Cashflow Forecast</p>	<p>Create Emergency Fund</p> <p>Consider options for new Suez grant application</p>	
FUNDING	<p>Fixture card self financing</p> <p>shirt sponsorship arrangements</p>	<p>Create and roll out sponsorship package</p> <p>Add more advertising in Fixture Card</p> <p>Develop 'shopping' list of funding bodies</p>	<p>ECB Grants</p> <p>Charitable Grants</p> <p>Sport England Grants</p>	
MEMBERSHIP	<p>Annual review of membership fees and match fees</p> <p>GDPR compliant on-line membership forms</p> <p>Subs paid on-line</p>	<p>Conduct survey of members' views and any skills they are willing to provide</p> <p>Introduce secure online membership database</p> <p>Increase membership</p> <p>Benefits/incentives for members</p>		

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BEYOND 5 YEARS
Tarmac driveway
Drain along stream, cover for parking area
Explore new building to house indoor nets

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